



TIM PARTICIPAÇÕES S.A
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21
Corporate Registry (NIRE): 33 300 276 963

MATERIAL FACT

TIM Participações S.A. (BM&FBOVESPA: TIMP3; NYSE: TSU), which retains direct control of TIM Celular S.A. and Intelig Telecomunicações Ltda., providing nationwide telecommunication services, announces that:

In reference to the Board of Directors' Meeting held on July 31, 2014, the members of the Board appointed Mr. **Guglielmo Noya** as Chief Financial Officer, whose election is conditional on obtaining all necessary consents to the grant of the respective visa, replacing Mr. **Claudio Zezza**, who remains on this position until the effective election and investiture of Mr. Noya.

Rio de Janeiro, July 31, 2014.

TIM Participações
Rogerio Tostes
Investor Relations Officer