



TIM PARTICIPAÇÕES S.A.
Publicly-held Company
CNPJ/MF nº 02.558.115/0001-21
NIRE 33 300 276 963

NOTICE TO THE MARKET

TIM INNOVATES AND INTRODUCES THE CONCEPT OF ENTERTAINMENT HUB FOR THE MOBILE MARKET

TIM Participações S.A. ("Company") (B3: TIMP3 e NYSE: TSU) hereby informs its shareholders, the market in general and other interested parties what follows:

TIM, once again, leads the market innovation movements and launches today (June, 4th) a new postpaid portfolio that brings entertainment for the whole family. The **TIM Black Família** is the first plan in Brazil with **Netflix** subscription included (modality with two simultaneous screens and HD video quality). In addition, customers will have more than 50 million songs and more than 100 magazines - with TIM Music by Deezer and TIM Banca Virtual - among other benefits for all members of the family.

*"The launch of TIM Black Família shows our ability to innovate. It also reinforces our commitment to evolve the postpaid portfolio, not only to bring what the user needs, but to surprise him. The partnership with Netflix is proof of this strategy. We started with a dedicated data package for videos including the streaming service, we evolved into payment integration and today we are proud to say that we are the first Latin American operator to deliver such a relevant benefit to the customer", highlights **Pietro Labriola, TIM's CEO.***

The new portfolio features 60GB, 100GB and 180GB plans and the data package can be split between the contractor and their dependents to navigate as they please. The internet that is not used in a month accumulates for the following month with no expiration date. The contractor is who decides how the data package will be divided through the MEU TIM app, in a new version designed exclusively for TIM Black Família customers.

Another exclusivity of this launch is international roaming: there are seven days of free unlimited WhatsApp, plus 30 minutes of calls, every month, to use anywhere in the world. The Social networks - Instagram, Facebook and Twitter - and WhatsApp remain unlimited, without discount from plan's data package, and now for the whole family.

*"We are committed to bringing more pleasure to our subscribers in Brazil. The innovative extension of our partnership with TIM brings more value to families and offers more ways to take advantage of the wide range of films and series from Brazil and from the world that are only available on Netflix", says **Paul Perryman, vice-president of business development for Netflix.***

The **TIM Black Família 60GB** can be used by the primary holder and two additional users for R\$ 269.99 monthly, which equals to R\$ 89.99 per person. The **TIM Black Família 100GB**



costs R\$ 319.99 per month for the primary holder and three more additional holders (R\$ 79.99 per person). The **TIM Black Família 180GB** can be shared with between the primary holder and five additional users for R\$ 499.99 monthly (R\$ 83.33 per person). There is still a 30GB option, without Netflix subscription, for R\$ 199.99 monthly to the primary user and another dependent. The inclusion of all dependents in the plan is free.

Rio de Janeiro, June 4th, 2019.

TIM Participações S.A.
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Investor Relations Officer