



TIM PARTICIPAÇÕES S.A
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21
Corporate Registry (NIRE): 33 300 276 963

Notice to the Market

TIM PARTICIPAÇÕES S.A. ("Company") (BM&FBOVESPA: TIMP3; NYSE: TSU), pursuant to the letter GAE 0098-14 from BM&FBOVESPA, requesting information on the article published on the newspaper *Valor Econômico*, on its today's edition, under the title "Telecom Italia creates group to study TIM Brasil's sell", informs to its shareholders and the market in general that the Company believes that the article was based on a notice to the market released by Telecom Italia S.p.A ("TI") as shown below.

Rio de Janeiro, January 17th, 2014.

TIM Participações
Rogerio Tostes
Investor Relations Officer

PRESS RELEASE

TELECOM ITALIA: CURRENT SITUATION AND PERSPECTIVES OF THE GROUP IN BRASIL EXAMINED.

'Enhanced' controls to be implemented to examine possible extraordinary operations on TIM Brasil. No co-optation of Directors until Board renewal. On governance, work group to submit benchmark to Board meeting of 6 February. Situation of TI Media examined.

Milan, 16 January 2014

The Board of Directors of Telecom Italia, chaired by Aldo Minucci, has proceeded with an in-depth analysis of the Brazilian business, supported by the Chief Executive Officer of Tim Participações Rodrigo Abreu.

During the meeting, evaluated as very fruitful, the Board of Directors has approved to define an *ad hoc* procedure (in line with that for operations with related parties), to be examined on 6 February, to manage any possible extraordinary operation involving Telecom Italia holdings in the companies of the Tim Brasil group. Moreover, the Company confirms the absence at current of projects, negotiations or offers on the matter.



The Board of Directors has also approved not to proceed with the co-option of new Directors in view of the forthcoming expiry of its term of office, confirming Aldo Minucci in his role of Vice Chairman having vicarious functions. It was also decided to entrust a work group within the Company to carry out a benchmarking of the Company's Bylaws; the work group will present the results of the analysis during the meeting of 6 February.

The Board of Directors also examined the situation of subsidiary TI Media S.p.A., which remains in the conditions set out in article 2446 of the Italian Civil Code, and possible initiatives for managing this. The meeting was an opportunity to update the status of the project to integrate Telecom Italia Media Broadcasting (wholly controlled by TI Media) and the network operator activities of Rete A (controlled by Gruppo Editoriale L'Espresso), announced in October, the aim of which is to maximise the value of the assets of each, also through the creation of industrial synergies.

Telecom Italia
Press Office
+39 06 3688 2610

www.telecomitalia.com/media

Telecom Italia
Investor Relations
+39 02 8595 4131

www.telecomitalia.com/investorrelations