



**TIM PARTICIPAÇÕES S.A**  
Public-Held Company  
CNPJ/MF Nº 02.558.115/0001-21  
NIRE 33 300 276 963

**NOTICE TO THE MARKET**

TIM Participações S.A. ("Company") (BOVESPA: TIMP3 and NYSE: TSU), hereby discloses that, on the Board of Directors Meeting held on December 17 of 2014, it was approved the hiring of Baker Tilly Brasil Auditores Independentes S/S ("Baker Tilly"), to provide audit services from the review of quarterly information ("ITR") of the period that will end on March 31, 2015, in replace of PricewaterhouseCoopers Auditores Independentes ("PwC"), that will continue auditing the other group's companies.

The hiring of Baker Tilly as the Company's independent audit aims to meet the requirements of art. 31 of CVM Instruction 308/99, which determines the mandatory rotation of the independent auditor. PwC expressed their agreement as to the justification of the replacement pursuant to art. 28 of the same Instruction.

Rio de Janeiro, January 06, 2015.

**TIM Participações S.A.**  
Rogério Tostes  
Investor Relations Officer