



TIM PARTICIPAÇÕES S.A
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21
Corporate Registry (NIRE): 33 300 276 963

Notice to the Market

TIM PARTICIPAÇÕES S.A. ("Company") (BM&FBOVESPA: TIMP3; NYSE: TSU), pursuant to CVM Instruction 358/02, and to Article 6.6.1 of the *Novo Mercado* Listing Regulation of BM&FBovespa, informs to its shareholders and the market in general that changed its Calendar of Corporate Events of 2015 in order to include the new date of publication of the Call Notice for Ordinary and Extraordinary Shareholders Meeting. In this regard, we emphasize that the Call Notice will be available at March, 12 next.

Rio de Janeiro, March 11, 2015.

TIM Participações
Rogerio Tostes
Investor Relations Officer