



**TIM PARTICIPAÇÕES S.A**  
**Publicly-held Company**  
**Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21**  
**Corporate Registry (NIRE): 33 300 276 963**

**NOTICE TO THE MARKET**

TIM Participações SA ("Company") (BM&FBOVESPA: TIMP3; NYSE: TSU), informs its shareholders and the market in general that Telecom Italia released a notice to the market affirming that:

*Telecom Italia notes the decision by the Supervisory Board of Vivendi to enter into exclusive negotiations with Telefonica in relation to the sale of GVT.*

*From the start Telecom Italia has made it clear that it would take a disciplined approach to its strategy in Brasil, in order to maximize the value for all its shareholders.*

*The Company continues to pursue its development and investment plans in the Country in line with the Group's 2014-2016 Business Plan, leveraging on TIM Brasil's strong position in the market.*

In addition, the Company current strategic plan remains in full effect and is focused on exploring the enormous growth in mobile broadband and all of its associated opportunities, leveraging on its extensive customer base and leadership position in the mobile industry.

It is important to emphasize that the same Board Meeting at the Company that approved our offer to Vivendi has approved our unconditional participation in the 700MHz bid, in a clear sign of commitment to our long-term strategy, remaining fully confident in the Company's ability to be successful in its strategic objectives in the country.

Rio de Janeiro, August 28, 2014.

**TIM Participações**  
Rogerio Tostes  
Investor Relations Officer