



TIM PARTICIPAÇÕES S.A
Publicly-held Company
Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21
Corporate Registry (NIRE): 33.300.276.963

NOTICE TO THE MARKET

TIM Participações S.A. ("Company") (BM&FBOVESPA: TIMP3; NYSE: TSU), pursuant to Article 3 of CVM instruction 358/02, informs its shareholders and the market in general that with respect to the news published today by the Italian newspaper Il Sole 24 Ore, referring to a possible plan of Telefónica S.A. to acquire the Company, Telecom Italia SpA ("TI"), indirect controlling shareholder of the Company, issued a statement denying having received any offer in this regard. Below is a transcript of the referred document.

Rio de Janeiro, January 03rd, 2014.

TIM Participações
Rogerio Tostes
Investor Relations Officer

"TELECOM ITALIA - PRESS RELEASE

Rome, 03 January 2014

As regards today's unconfirmed news reports, Telecom Italia announces that it is unaware of any "offer" for TIM Brasil and, once again, states that the Brazilian company is a strategic asset."

Telecom Italia

Press Office

+39 06 3688 2610

<http://www.telecomitalia.com/media>

Telecom Italia

Investor Relations

+39 02 8595 4131

<http://www.telecomitalia.com/investorrelations>